



SILVER RIDGE

ASSET MANAGEMENT

PRIVACY POLICY

PRIVACY NOTICE

Silver Ridge Asset Management LLP (“we” and/or “us”) is committed to protecting the privacy and security of your personal information in accordance with the European Union (EU) General Data Protection Regulation (GDPR) which came into effect on 25 May 2018. This Privacy Notice explains how we may collect and utilise personal data in connection with your interest in our services and/or our working relationship with you.

“Personal Data” means any information relating to you by which you may be identifiable such as your name and contact details. We may collect and process Personal Data in connection with (1) your use of www.silverridgeam.com (“our site”), (2) when you contact us using our contact details on the website, (3) direct interactions e.g. through telephone or email correspondence with our staff, (4) third party interactions such as via intermediaries and banks in connection with prospective investors or via recruitment firms or personal referees in the case of prospective employees, (5) other publicly available sources or registries. This may take the form of:

- (A) information that you provide by to us via our site;
- (B) if there is contact between us whether direct or via a third party, we may keep a record of the correspondence and may record telephone calls for regulatory compliance and record keeping purposes; and
- (C) details of your visits to our site and the materials and information that you access.

We may use your information for multiple purposes that are relevant to you including: (1) to ensure that content from our site is presented in the most effective manner for you and for your computer; (2) to provide you with information, products or services that you request from us or which we feel may interest you, where you have consented to be contacted for such purposes; (3) to allow you to participate in interactive features of our service, when you choose to do so; (4) to determine your suitability to be granted access to our site; (5) to conduct an efficient business relationship with you and (6) to notify you about changes to our service.

DISCLOSURE OF YOUR PERSONAL DATA

We may disclose your personal data to our affiliated companies outside the European Economic Area for the purposes stated above. We may also disclose your personal data to third parties located outside the European Economic Area, which includes, but is not limited to, accountants, attorneys, transfer agents, custodians, broker-dealers and other applicable service providers, as well as industry regulators and law enforcement agencies:

- (A) in the event that we sell or buy any business or assets, in which case we may disclose your personal data to the prospective seller or buyer of such business or assets;
- (B) if we or substantially all of our assets are acquired by a third party, in which case personal data held by us about you will be one of the transferred assets;
- (C) if we are under a duty to disclose or share your personal data in order to comply with any legal obligation;

DISCLOSURE OF YOUR PERSONAL DATA (CONT.)

(E) to protect the rights of us, our customers, or others; or
(F) for our everyday business purposes, such as to process subscriptions. By using our site, you consent to processing of your personal data in accordance with this website privacy policy and you warrant that all data provided by you is accurate.

To the extent you are a US natural person, US federal law gives you the right to limit: (i) Silver Ridge's sharing of your personal data with our affiliates for their everyday business purposes if such information concerns your creditworthiness, (ii) our affiliates from using your personal data to market to you, and (iii) our sharing of your personal data with non-affiliates to market to you. State laws and individual companies may give you additional rights to limit sharing.

To protect your personal data, we permit access only by authorised employees who need access to that information in order to perform their jobs. To protect your personal data from unauthorised access and use, we use security measures that comply with federal law. These measures include computer safeguards and secured files and buildings.

If you have any concerns about our processing of your personal data, please contact Silver Ridge's Investor Relations team at ir@silverridgearm.com.

EMAIL COMMUNICATIONS AND MARKETING

From time to time we may send you email communications with information that may be useful to you with respect to our products and services. This may relate to prospective or existing services. We will ensure that you are aware of how to unsubscribe from such correspondence should you wish. However if you have a commercial relationship with us, whether as customer or service provider or otherwise, you agree that we may send you non-marketing related information where necessary.

COOKIES

Our site may use cookies by default. A "cookie" is a small text file that a website stores on a user's hard drive containing information about how that user uses the website. Cookies may be used in order to enhance user experience of our site and/or provide us with data that can help us to improve our site. By using our site, you agree to the use of cookies for such purposes. You can refuse to accept cookies by modifying the settings in your browser. If you do refuse to accept cookies, you may not be able to use all of the features of our site.

PRIVACY POLICY REVISIONS

We may revise the Privacy Policy from time to time in which case an updated version will be posted on our website. If we make any material changes to this policy we will notify you via our website.